

# Contract For Exhibit Space

Kentucky Sportsmen's and Outdoor Recreation Expo  
March 12th-14th, 2010  
The Arena at the Southeast Ky Ag and Expo Complex  
Corbin, Kentucky

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

*Brief description of product or service to be displayed in booth (contract VOID if not completed)*

Booth Space - \$200-\$250(Concourse) & \$350-\$450(Main Floor)

Bulk Space: \$1.00 per square foot

**TERMS OF BOOTH PAYMENT – 50% deposit holds booth space. 100% of booth cost is due before Feb. 26, 2010. Pay by Visa/MC Credit Card! Contact us for details.**

TOTAL BOOTH COST: \$ \_\_\_\_\_

NON-REFUNDABLE DEPOSIT (50% OF BOOTH) \$ \_\_\_\_\_

BALANCE DUE BEFORE 2/26/10 \$ \_\_\_\_\_

**After Feb 26, 2010, all booth payments must be paid by credit card, cashier's check, money order or certified check only. There will be no exceptions.**

**DO NOT sign this agreement until you have read both front and back sides of the Official Terms & Conditions. By signing below, you agree to all terms, rules and regulations stated on both the front and back sides of this CONTRACT. Contract is not valid until signed by Expo Management.**

Exhibitor's Legal Company Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Double M Outdoors Office Use Only

Booth#: \_\_\_\_\_ Square Ft: \_\_\_\_\_

Check#: \_\_\_\_\_ Amount: \$ \_\_\_\_\_ Date: \_\_\_\_\_

Accepted By: \_\_\_\_\_ Date: \_\_\_\_\_

Please send contract and payment to the following address:

**Double M Outdoors**

**484 Woods Edge Drive**

London, Ky 40741

**606-224-4937-office**

**606-657-5419-fax**

# KENTUCKY SPORTSMENS EXPO

## Official Terms and Conditions

### 1. Rules and Regulations

Exhibitor agrees to abide by and adhere to all laws of the Commonwealth of Kentucky, Laurel Co. and all pertinent ordinances thereof. Exhibitor also agrees to abide by all official show policies, rules and regulations adopted by show management. Said policies, rules and regulations are hereby made a part of the exhibit space contract as if copied in full therein.

### 2. OFFICIAL SHOW SCHEDULE

#### MOVE-IN

##### Bulk Exhibits

Thursday, March 11, 2010 10:00  
a.m. – 8:00 p.m.

##### Divided Booths

Thursday, March 11, 2010 Noon –  
8:00 p.m.

#### SHOW HOURS

Friday, March 12, 2010 10:00 a.m. – 8:00  
p.m.

Saturday, March 13, 2010 9:00 a.m. – 7:00  
p.m.

Sunday, March 14, 2010 10:00 a.m. – 4:00  
p.m.

#### MOVE-OUT

Sunday, March 14, 2010 5:00 p.m. – 12:00  
a.m.

### 3. EXHIBIT MOVE-IN/MOVE-OUT

Move-in of exhibits shall follow the assigned hours outline above. Exhibitors requiring additional time to setup due to extensive building or other aspects may request special move-in permission from Expo management in writing at least thirty (30) days prior to the first show day.

Move-out of exhibits shall follow the assigned hours outline above. All exhibits remaining in the facility after the listed time shall be removed by the operations personnel of the Arena at the Southeast Ky Ag and Expo Complex and the exhibiting company shall be responsible for all labor and storage costs associated with said removal. Expo management accepts no responsibility whatsoever in the forced removal of an exhibit and shall not be responsible for any damage or loss as result of said removal by the Arena personnel.

a. Expo Management reserves the right to approve the character of all displays and to

### 4. CONTRACT PROCEDURE

Exhibit space in the **Kentucky Sportsmens Expo** is assigned by contract/invitation only. Exhibits are limited to products and services directly related to the hunting, fishing and outdoor recreation industry. Expo management reserves the right to make final determination on this issue.

### 5. TERMS OF BOOTH PAYMENT

All exhibit space contracts issued must be returned with no less than a 50% deposit to reserve the space location. All deposits are non-refundable. All contracts received after **Feb. 26, 2010** require booth payment in full. Payment should be made to **Double M Outdoors** and mailed to the official Expo address. All outstanding booth balances are due no later than **Feb. 26, 2010** or Expo Management reserves the right to re-sell the booth space with no obligation to previous exhibitor.

### 6. OFFICIAL EXPO ADDRESS:

Kentucky Sportsmens and Outdoor Recreation  
Expo

484 Woods Edge Drive

London, Ky 40741

606-224-4937 - Office

606-657-5419 - Fax

### 7. CANCELLATIONS/REFUNDS

All cancellations must be made in writing and sent to Expo Management at the official address above. ***All deposits are non-refundable.***

### 8. SUBLEASES

*The company signing the space contract cannot sublease any portion of their exhibit area without the express written permission of Expo Management.* All products provided, literature distributed, service provided or other activity must be directly related to the company signing the original exhibit space contract. ***Expo Management has the right to have anyone subleasing removed.***

### 9. CHARACTER OF EXHIBITS

prohibit any display or activity which, because of the noise or other objectionable

nature, detracts from the general character of the exhibit, interferes with a neighboring exhibitor or is otherwise not in the best interest of the Expo.

- b. Advertising signs and stunts which are aggressively promotional in nature, intended for use in the booths or the general area of the exhibit hall must be submitted to Expo Management for approval prior to the first day of the official move-in.
- c. Under no circumstances shall an in-booth voice amplification system be used.
- d. Exhibitors are prohibited from distributing literature or otherwise promoting their product or service outside the confines of any exhibit booth.

#### 10. EXHIBITOR BADGES

Exhibitor admission to the Expo will be controlled by official passes to be determined by Expo Management. Expo Management will issue two (2) passes per each 10X10 or four (4) passes for each bulk space.

If necessary, additional booth workers may purchase discount tickets to the Expo to supplement the above limit. The discount tickets are 50% of the retail adult admission price.

#### 11. EXHIBIT DEFINED/CONSTRUCTION REQUIREMENTS

- a. **BOOTH** – a booth is hereby defined as a standard exhibit (one or more exhibit units in a straight line and no deeper than 10 feet). Standard booths (10' x 10' or one or more 10' x 10' booths in a straight line) should not exceed 8' in height – including signage. Exhibits may extend one half of depth of booth (from rear to front) at 8' height. Remaining front half of booth depths shall not exceed 48" in height.
- b. **BULK EXHIBIT** – a bulk exhibit is hereby defined as an island space. All bulk exhibits will be confined to a maximum height of 12 feet. All display fixtures over four feet in height and within ten feet of an adjacent booth must be confined to that area of the exhibitor's space within five feet of each side line. Any exhibit During non-Show hours, no individual or exhibit shall enter another exhibit area without the express permission of that exhibitor. Anyone found in unauthorized areas shall immediately render his or her exhibitor badge to security and exit the exhibit hall.

#### 20. MATERIALS SUBJECT TO LICENSE/RESTRICTION & SALES TAX: The exhibitor agrees to obtain, at its own expense, any

covering must have the approval of the Fire Marshal.

#### 13. FIRE REGULATIONS

Exhibitors are responsible for complying with all fire codes, regulations and ordinances as detailed by the Kentucky State Fire Marshal. All decisions of the Fire Marshal shall be final and binding on both exhibitor and Expo Management.

#### 14. NOISE/USE OF SOUND

Loudspeakers and high volume equipment are prohibited. Audio video equipment must be restricted in volume as to not disturb other exhibitors. Management reserves the right to enforce these restrictions at its own discretion.

#### 15. PAGING

The facility public address system is reserved for emergencies only. All announcements of prize winners in a promotional drawing will be the exhibitor's responsibility.

#### 16. BEVERAGES AND FOOD

The serving of alcoholic beverages and/or other beverages or food by exhibitors is prohibited.

#### 17. EXHIBITOR PROMOTIONAL ACTIVITY

All exhibitors interested in conducting any type of drawing must first submit the information to Expo Management in advance of the Expo for approval.

#### 18. EXHIBITOR PARKING

The Arena at the Southeast Ky Ag and Expo Complex controls all parking. No reserved parking is available.

#### 19. SECURITY/EXHIBITOR ACCESS

Expo management will provide general 24-hour security beginning Thursday, Feb. 11, 2010.

Exhibitors shall have access to the exhibit hall one hour prior to the opening and shall be allowed to remain one hour after the Show closes. Under no circumstances shall any personnel be allowed to remain in the exhibit hall or in the exhibit booth overnight. Additional in-booth security personnel is available from Show Management for an additional cost.

licenses or permits from government bodies which may be required for the operation of its trade or business during the show and to pay all taxes that may be levied as a result of the operation of its trade or business in the space. The exhibitor agrees to indemnify, defend and save harmless the Expo Management, Double M Outdoors and the London/Laurel Co. Optimist Club against any and all claims for loss, injury, lack of license or payment, or damage to persons or property, brought on behalf of

any person, firm, or licensing agency, and arising out of acts, omissions, or negligence of exhibitor, its agents, or employees.

## **21. INSURANCE AND INDEMNITY**

All exhibitors are required to have general liability insurance and shall, upon request from Expo Management, provide proof of said insurance. Said insurance shall name Expo management, Double M Outdoors, the officers, agents and employees of both as additional insureds.

Exhibitor agrees to indemnify, defend and hold harmless Double M Outdoors and its agents, employees, officers, directors, representatives and affiliates, including the Expo Director, against all loss, costs, damages, liabilities, actions, causes of action, demands, claims or injury of any nature whatsoever brought or asserted by any person and in any way connected with, arising out of or claimed to be arising out of, exhibitor's booth or any rental space used by exhibitor. This agreement to indemnify, defend and hold harmless extends to all claims of injury or damage related to your actions or the booth rented by exhibitor, whether direct or indirect, incidental or consequential, regardless of whether they are the result of the negligence of Double M Outdoors. This agreement to indemnify, defend and hold harmless also includes, without limitation, (1) all claims, demands and actions arising out of or in any way related to any license, copyright, trademark or patent rights or laws, and (2) all claims, demands and actions related to any theft or claim of theft of any personal property.

## **22. MANAGEMENT**

Expo management reserves the right to close any exhibit leased herein, without liability, should exhibitor, the exhibit or any employee thereof engage in acts that are substantially disruptive and against the best interest of the Expo.

Exhibitor expressly waives any recourse for damages against Expo management in the event this agreement is revoked or cancelled by Expo management for violation of any provision hereto.

In case of acts of God or conditions necessitating the canceling of the Expo, Expo management shall not be held responsible and no refunds of exhibit space payments will be made.

Expo management reserves the right to relocate or resign an exhibitor when circumstances warrant so long as said relocation or reassignment is in the best interest of the Expo.

Expo management reserves the exclusive right to change the floor plan in any manner whatsoever without notifying exhibitor in advance of any change.